

SUNDANCE INSTITUTE APPLYING TO THE 2022 PRODUCERS TRACK

PRODUCERS TRACK OVERVIEW

Applicants to the 2022 Producers Track will be considered for two opportunities:

- Producers Lab & Fellowship (yearlong program, commencing July 2022)
- Producers Intensive (two-day program in fall 2022)
- Overview of the Sundance Institute Producers Track
 - Timeline
 - Eligibility
 - Application Components
 - Selection Process

PRODUCERS LAB & FELLOWSHIP

- Year-long program (July 2022 - June 2023)
- Project-specific support through the Producers Lab (July 25-28) and Producers Summit (July 28-31)
- A grant to support the producer and the project
- Year-round mentorship from a dedicated industry mentor
- Ongoing support from Sundance Institute staff

PRODUCERS SUMMIT

- 3-day gathering at the Sundance Resort in Utah
- Part of the annual Producers Lab & Fellowship experience
- Forum for top fiction and nonfiction industry professionals (40+ panelists), producers, and directors
- Focus: narrative producing, documentary producing, and the state of the independent film industry
- Includes curated panels, case studies, roundtables, and one-on-one meetings with industry
- Sample topics: financing, distribution, marketing, audience engagement, and sustainability

PRODUCERS FELLOWSHIP TIMELINE

July 5, 2022	Producers Fellowship Year begins
July 25-28, 2022	Producers Lab (Sundance Resort, UT)
July 28-31, 2022	Producers Summit (Sundance Resort, UT)
June 30, 2023	Fellowship Year ends

The Fellowship also includes monthly educational and social touchpoints, scheduled on an ad-hoc basis. This may include case studies, professional development opportunities, office hours with Sundance staff.

PRODUCERS INTENSIVE

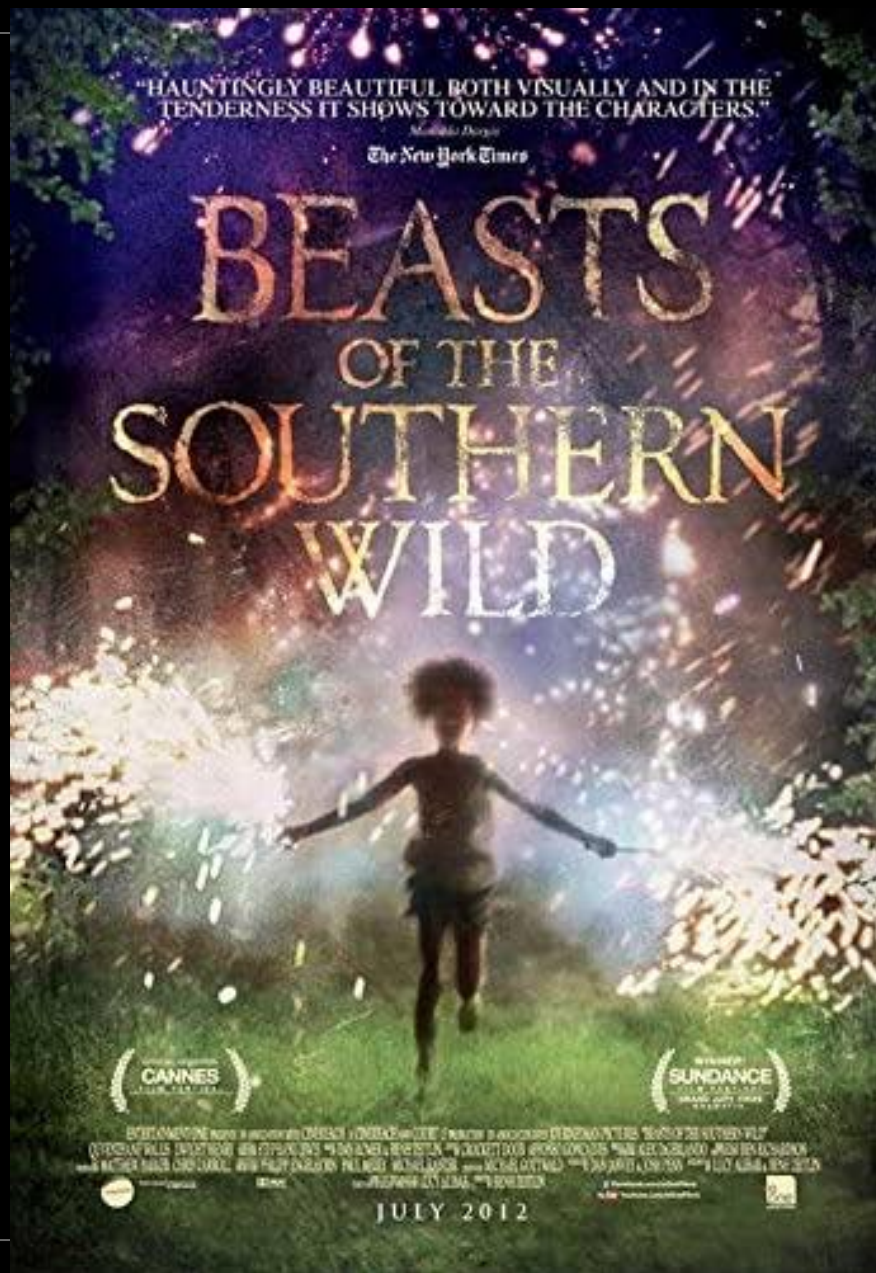
- Two-day concentrated workshop (late Oct / early Nov 2022)
- Provides creative, strategic, and professional development support for producers from traditionally underrepresented communities who are poised to take the next step in their filmmaking careers
- Interactive group sessions and round-table conversations with producer and industry advisors
 - Sample topics: the producer/director collaboration, pitching, legal and business affairs, packaging, financing, and budgeting

APPLICATION TIMELINE

November 17, 2021	Application Opens
February 10, 2022	Application Closes
Late Feb - March 18, 2022	First Round Application notifications and Invitations to Second Round will be made on a rolling basis
June 13, 2022	For those advancing to the second round, notification of final status will be sent via email on or before June 13, 2022
July 5, 2022	Fellowship Year begins
Late Oct / Early Nov 2022	Producers Intensive (2 days)
June 2023	Fellowship Year ends

2022 FEATURE FILM PRODUCERS TRACK

PREVIOUSLY SUPPORTED PRODUCERS/PROJECTS



Dan Janvey & Josh Penn (2009)



Elizabeth Lodge Stepp (2016)



Neil Creque Williams (2017)

ELIGIBILITY

- Candidates must have produced at least one short or feature-length narrative or documentary film, but no more than two narrative features total as lead producer. *This does not include co-producer, associate producer, or executive producer credits.*
- Candidates must have a completed, legally optioned, scripted narrative feature-length screenplay in hand, with a director attached to the project.
- Candidates may not be involved as a writer or director of the submitted project.
- Candidates must live in the United States, though the project may be filmed internationally.

WHAT ARE WE LOOKING FOR?

- Thoughtful, Artistic Vision (Application, Script, Producing and Directing Samples)
- Strong Collaboration with Writer/Director
- Demonstrated Leadership skills
- Contemporary Cultural Relevance, Timely Subject Matter
- Potential to Connect with Intended Audience
- Specificity & personal connection to the material



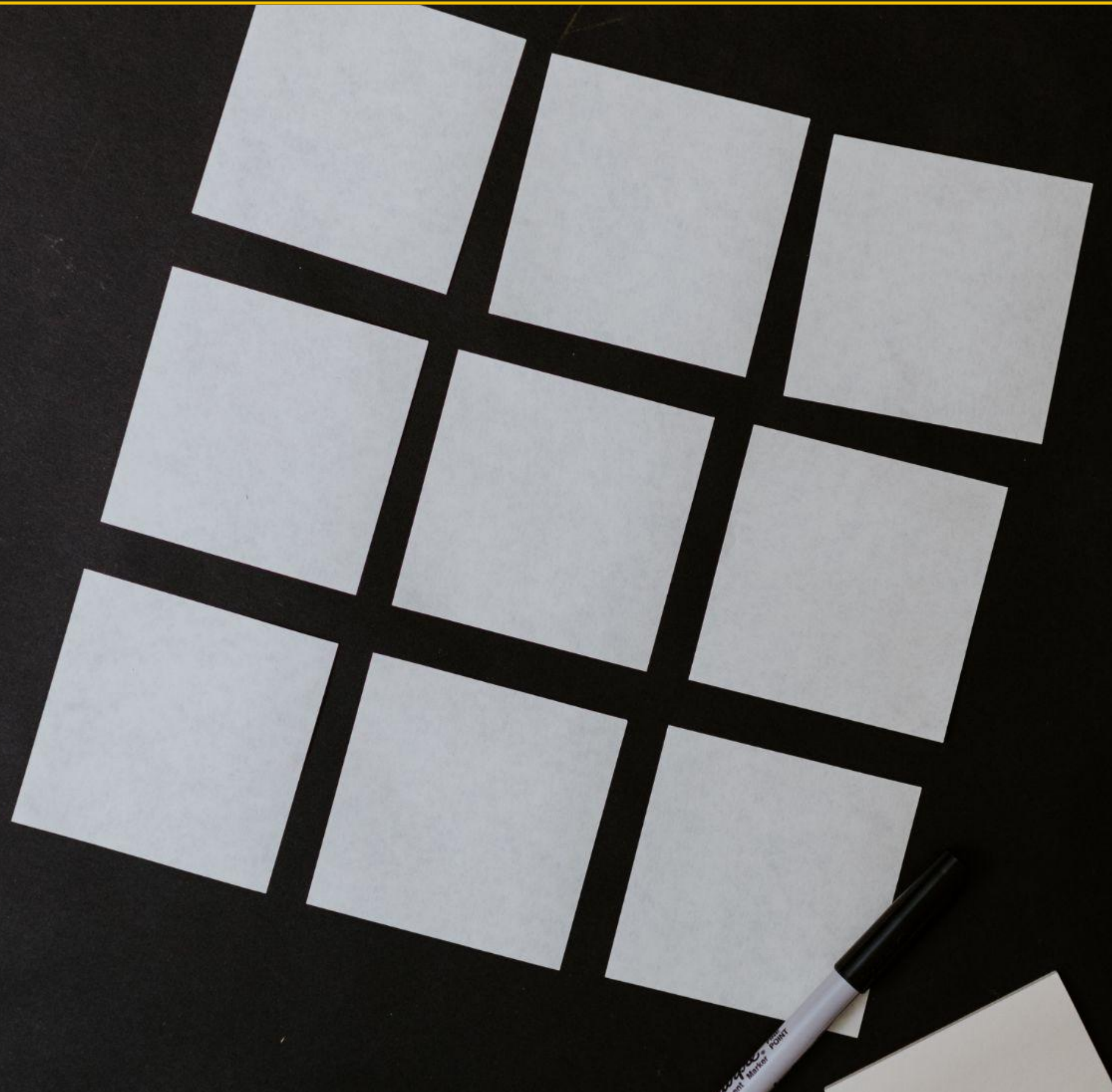
APPLICATION COMPONENTS

ROUND ONE:

- Logline
- Project synopsis
- Director's artistic statement
- Team Bios: Producer(s), Director(s), -Writer(s)
- Essay Questions
- Letter of Recommendation

ROUND TWO - ADD'L MATERIALS:

- Updated Project synopsis
- Full Screenplay
- Directing Sample
- Producing Sample
- Additional Visual materials (optional)



SELECTION PROCESS

Sundance Institute Feature Film Producing staff, alongside a group of external reviewers with diverse independent producing experience in the field - many of whom are program alumni - comprise the first and second round review committees.

GIVE BACK

As part of participation in the Producers Lab, we ask for a Sundance Institute credit in the end crawl of the film and a small financial contribution to the Institute, if the budget exceeds \$1.5M. This nominal give-back is a line item in the film's budget. In the spirit of giving back to the community, new fellows are supported in part by the fellows that came before them.

2022 DOCUMENTARY FILM PRODUCERS TRACK

PREVIOUSLY SUPPORTED PRODUCERS/PROJECTS



Anya Rous
PRAY AWAY (2021)



Alice Henty
WELCOME TO CHECHNYA (2020)



Diane Quon
FINDING YINGYING (2020)

ELIGIBILITY

- Candidates must have produced at least one short or feature-length documentary film, but no more than two features total as lead producer. *This does not include co-producer, associate producer, or executive producer credits.*
- Candidate must be in active production or post-production on the submitted nonfiction feature-length project.
- Candidates may not be involved as director of the submitted project.
- Candidates must live in the United States, though the project may be filmed internationally.

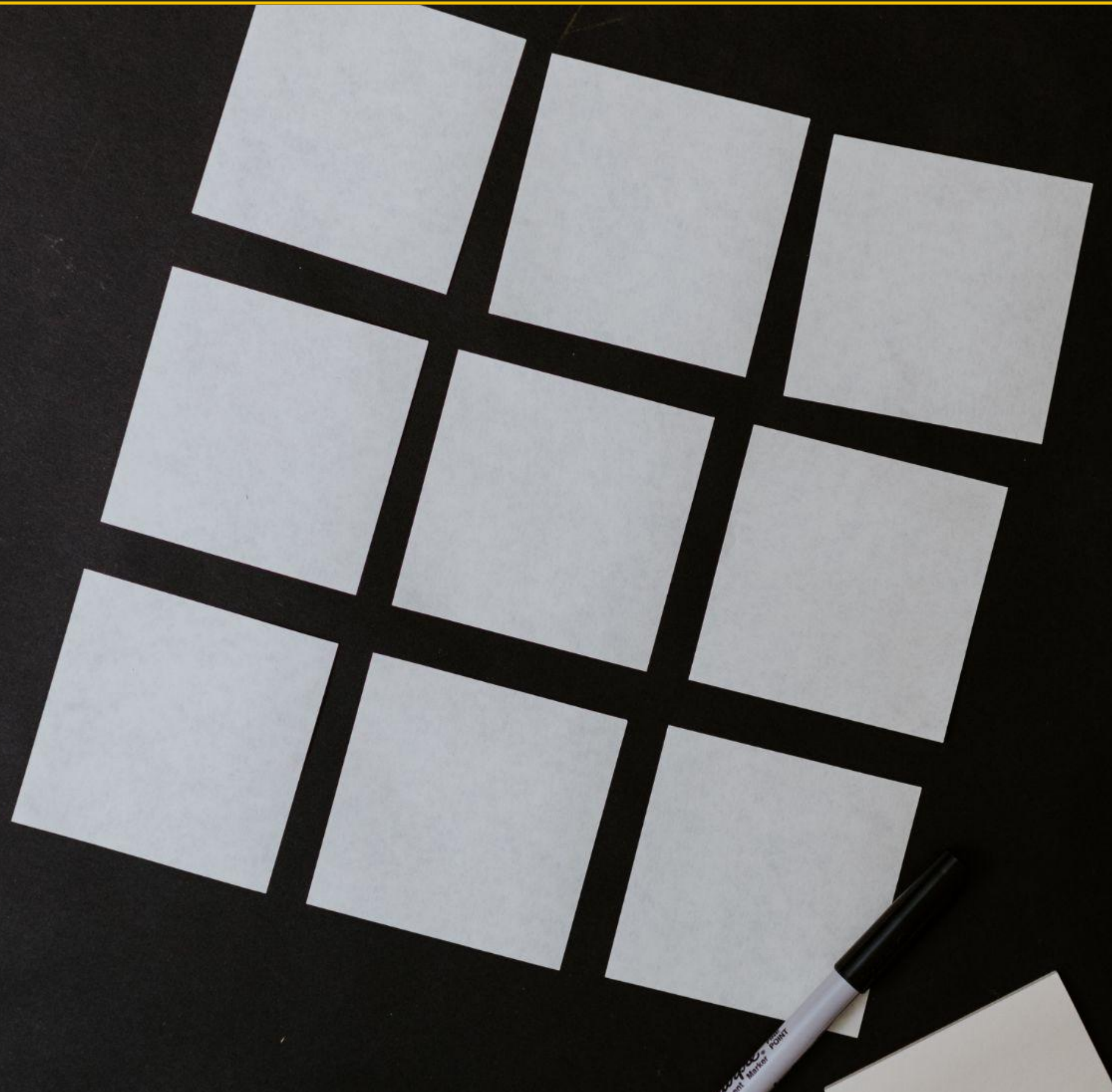
APPLICATION COMPONENTS

ROUND ONE:

- Logline
- Project Synopsis
- Project Visual Sample
- Budget
- Team Bios: Producer(s), Director(s)
- Director & Producer's Artistic Statement
- Essay Questions (4)

ROUND TWO - ADD'L MATERIALS (if applicable):

- Updated Project Synopsis or Budget
- Updated Visual Sample



WHAT ARE WE LOOKING FOR?

- Artistic Vision (Application and Visual Samples)
- Strong Collaboration with Director & Demonstrated interest in Nonfiction
- Thoughtful Approach to Essays
- Contemporary Cultural Relevance, Timely Subject Matter
- Potential to Connect with Intended Audience



SELECTION PROCESS

Sundance Institute Documentary Film Program staff, alongside a group of external reviewers with diverse independent producing experience in the field - many of whom are program alumni - comprise the first and second round review committees.

ADDITIONAL RESOURCES

- **Producers Program Webpage:** <https://www.sundance.org/initiatives/producers-program/>
- **Applications Webpage:** <https://www.sundance.org/apply/>
- **Feature Film Application Guidelines:** <https://www.sundance.org/initiatives/producers-program/#feature-film-lab--popup>
- **Feature Film Application FAQ:** <https://www.sundance.org/initiatives/producers-program/#feature-film-lab-faq-popup>
- **Documentary Application Guidelines:** <https://www.sundance.org/initiatives/producers-program/#doc-lab-popup>
- **Documentary Application FAQ:** <https://www.sundance.org/initiatives/producers-program/#doc-faq-popup>
- **Still have questions, email:** producers@sundance.org