

# MASTER CLASS: How to Craft a Successful Film or TV Pitch RECOMMENDED RESOURCES

#### Films and Episodic Shows Discussed in Class:

• <u>Columbus</u> (2017)

### Books, Articles and other Resources:

- How to Make a Pitch Deck
- Pitching a TV SHOW by Sara Schaefer
- The most iconic logline examples
- The Screenwriters Formula for a Winning Pitch

#### Websites and Links Shared in Class:

- Nonetheless
- Tiny Reparations

## **Useful Tools:**

• Canva

#### RECOMMENDED RESOURCES FROM SUNDANCE COLLAB

#### Videos featuring Sundance Advisors, exclusively on Sundance Co//ab:

- Master Class: Creating a Compelling Pitch Package with Producers Nina Yang Bongiovi & Larissa Rhodes
- Master Class: Pitching for Success
- Advisor Studio: Rafael Agustín on Pitching a TV Series
- In Conversation with INSECURE Showrunner Prentice Penny Presented by In the Cut
- The Art of Feedback: Giving and Receiving Notes