MASTER CLASS:

Building Your Online Presence for Filmmakers with Digital Strategist Ryan Davis

RECOMMENDED RESOURCES

Smarthouse Creative

Smarthouse Website
Smarthouse Facebook
Smarthouse Instagram
Smarthouse Twitter

Films Discussed in Class:

- *Big Sonia* (2016)
- *Strawberry Mansion* (2022)

Useful Websites and Social Media Tools:

- Canva
- Adobe Spark
- Cut Story
- Seen
- Kicksta
- Hashtag Expert

Filmmaker website examples:

- Megan Griffiths’ Website
- Van Ditthavong Website
- Claire Buss Website

Demo Reel example:

- [JACK BURKE // Director's Showreel 2017](#)

Instagram account examples:

- Inflatable Film Instagram Account
- Kentucker Audley Instagram Account
- Patrizio De Mitri Instagram Account
TikTok account examples:
- Barak Hardley's TikTok Account
- Grace Wells TikTok Account

Twitter account examples:
- Barak Hardley's Twitter Account
- Owl Kitty's Twitter Account

Filmmaker Databases:
- Asian-American Documentary Database
- Brown Girls Doc Mafia Database
- CineFAM Database

Social Media News/Trends
- Mashable
- Hootsuite
- Social Media Today
- Sprout Social - Social Media Tips for Every Platform
- The Buffer Blog

RECOMMENDED RESOURCES FROM SUNDANCE COLLAB

Videos featuring Sundance Advisors, exclusively on Sundance Co//ab:
- Master Class: Marketing & Distributing Your Feature Film with Russell Schwartz
- Master Class: How to Find Representation for Writers and Directors with The Hollywood Reporter's Rebecca Sun
- Advisor Studio Series: Suzanne Lyons on the Art of Networking
- Advisor Studio: Kelly Bush Novak on Developing Your Personal Brand
- Advisor Studio: Josh Goldenberg on Breaking into the Business and Building Your Career