



MASTER CLASS:

Building Your Online Presence for Filmmakers with Digital Strategist Ryan Davis

RECOMMENDED RESOURCES

Smarthouse Creative

[Smarthouse Website](#)
[Smarthouse Facebook](#)
[Smarthouse Instagram](#)
[Smarthouse Twitter](#)

Films Discussed in Class:

- [The Paper Tigers](#) (2020)
- [Big Sonia](#) (2016)
- [Strawberry Mansion](#) (2022)

Useful Websites and Social Media Tools:

- [Canva](#)
- [Adobe Spark](#)
- [Cut Story](#)
- [Seen](#)
- [Kicksta](#)
- [Hashtag Expert](#)

Filmmaker website examples:

- [Megan Griffiths' Website](#)
- [Van Ditthavong Website](#)
- [Claire Buss Website](#)

Demo Reel example:

- [JACK BURKE // Director's Showreel 2017](#)

Instagram account examples:

- [Inflatable Film Instagram Account](#)
- [Kentucker Audley Instagram Account](#)
- [Patrizio De Mitri Instagram Account](#)



- **TikTok account examples:**
 - [Barak Hardley's TikTok Account](#)
 - [Grace Wells TikTok Account](#)

Twitter account examples:

- [Barak Hardley's Twitter Account](#)
- [Owl Kitty's Twitter Account](#)

Filmmaker Databases:

- [Asian-American Documentary Database](#)
- [Brown Girls Doc Mafia Database](#)
- [CineFAM Database](#)

Social Media News/Trends

- [Mashable](#)
- [Hootsuite](#)
- [Social Media Today](#)
- [Sprout Social - Social Media Tips for Every Platform](#)
- [The Buffer Blog](#)

RECOMMENDED RESOURCES FROM SUNDANCE COLLAB

Videos featuring Sundance Advisors, exclusively on Sundance Collab:

- [Master Class: Marketing & Distributing Your Feature Film with Russell Schwartz](#)
- [Master Class: How to Find Representation for Writers and Directors with The Hollywood Reporter's Rebecca Sun](#)
- [Advisor Studio Series: Suzanne Lyons on the Art of Networking](#)
- [Advisor Studio: Kelly Bush Novak on Developing Your Personal Brand](#)
- [Advisor Studio: Josh Goldenberg on Breaking into the Business and Building Your Career](#)