

### Master Class: Creative Distribution - Bringing Your Film to Your Audience with Jon Reiss

## **RECOMMENDED RESOURCES**

### **Recommended Books:**

- Complete Filmmaker's Guide to Film Festivals: Your All-Access Pass to Launching Your Film on the Festival Circuit by Rona Edwards & Monika Skerbelis
- Hope for Film: A Producer's Journey Across the Revolutions of Indie Film and Global Streaming by Ted Hope with Anthony Kaufman
- Indie Film Producing: The Craft of Low-Budget Filmmaking by Suzanne Lyons
- Make Your Movie: What You Need to Know About the Business and Politics of Filmmaking by Barbara Doyle
- Producer to Producer: A Step-by-Step Guide to Low-Budget Independent Film Producing by Maureen Ryan
- The Insider's Guide to Independent Film Distribution by Stacey Parks
- The Marketing Edge for Filmmakers: Developing a Marketing Mindset from Concept to Release by Russell Schwartz and Katherine MacDonald
- Think Outside the Box Office by Jon Reiss

### **Recommended Articles:**

- Back to School 2023 Reading List
- Dear Producer: Distributors Fact Sheet 2022 Edition
- Film Distribution Survival Guide (How To Actually Make Money)
- <u>Sundance Case Studies</u>
- <u>The 9 Types Of Film Distribution Agreements</u>
- VOD streaming: What is it and how does it work?
- We Spoke to Dozens of Distributors; This is What They Want in a Film
- <u>"You're a Storyteller": Ted Hope on Being a "Holistic Film Producer" in an Ever-Changing Industry</u> at IFP Week 2020

### **Recommended Podcasts:**

- The Business with Kim Masters
- <u>The No Film School Podcast</u>
- <u>The Town</u>
- Distribution Advocates Podcast

### **Recommended Websites and Tools:**

- <u>8 Above</u>
- Jon Reiss/8 Above Substack
- Distribution Advocates Substack
- Box Office Mojo
- Dear Producer
- Fractured Atlas
- Film Freeway
- Film Independent Fiscal Sponsorship

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- From the Heart Productions Fiscal Sponsorship
- Film Shortage
- Indie Film Hustle
- List of International Sales Agencies and Companies for Film and TV
- No Film School
- <u>Omeleto</u>
- Open Media Foundation Fiscal Sponsorship
- Prime Video Direct
- Producer Support Guide
- Seed & Spark
- <u>Studio Binder</u>
- <u>The Numbers</u>
- Wrapbook

### Funding, Fellowships and Markets:

- US Domestic
  - American Film Market
  - o <u>Cinereach Grants</u>
  - Creative Capital
  - o Gotham Film Week
  - Film Independent Fast Track
  - Film Independent Grants
  - HBO Access
  - The Jerome Foundation's Film and Video Grant Program
  - NALIP Latino Media Market
  - Outfest Forward Artist Development Programs
  - SFFILM Rainin Funding
  - Stowe Sidewalk Narrative Lab
- International
  - Aide aux cinémas du monde
  - Asia Film Financing Forum
  - Berlinale Co-Production Market
  - Busan International Film Festival
  - Cannes Film Market
  - o <u>CineMart</u>
  - <u>Cineworld (Luxembourg)</u>
  - CVC Visual effects (France)
  - o Danish Fim Institute
  - o Doha Film Institute
  - Eficine (Mexico)
  - Eurimages
  - European Film Market
  - FDC (Colombia)
  - Film London Production Finance Market
  - Film i Vast (Sweden)



- Hong Kong International Film & TV Market (FILMART)
- Hubert Bals Fund
- o <u>Ibermedia</u>
- o ICAA (Spain)
- Ile de France
- <u>MIFF 37°South Market</u>
- MINCAP Audiovisual Fund (Chile)
- Nouvelle Acquitaine (France)
- Polish Film Institute (Poland)
- Screen Australia's Feature Funding Program
- SFFILM Rainin Grant
- Sitges Film Festival
- Sloan Science in Cinema Filmmaker Fellowship
- <u>Sundance Catalyst</u>
- Sundance Feature Film Program
- <u>The Sundance Institute Inclusion Resource Map</u>
- Taiwan's International Co-funding Program (TICP)
- Telefilm (Canada)
- Torino Film Lab (Italy)
- Ventana Sur
- Visions Sud Est (Switzerland)
- WIF Emerging Producers
- World Cinema Fund

### Sundance Collab Videos:

- Advisor Studio: Allison Carter on the Essential Skills of a Successful Producer
- Advisor Studio Series: Matt McCormick & Rodrigo Ojeda-Beck on Distributing Your Short
- Build and Sustain Your Producing Career with Carly Hugo and Matt Parker
- Film Crowdfunding Strategies with Kickstarter
- How to Build Your Career as a Creative Producer
- Insider Session: Film Festival Strategies with Senior Programmer John Nein
- <u>Master Class: Creating a Compelling Pitch Package with Producers Nina Yang Bongiovi and</u>
  <u>Larissa Rhodes</u>
- Master Class: Filmmaker's Legal Toolkit From Protecting IP Through Negotiating Distribution
- <u>Master Class: Film Producing An Entrepreneurial Approach with Jason Berman</u>
- Master Class: Finding & Negotiating Distribution for Your Film with Elsa Ramo
- Master Class: Funding Your Documentary
- <u>Master Class: Funding Your Fiction Film</u>
- <u>Master Class: How to Craft a Successful Film or TV Pitch</u>
- Master Class: Launching and Managing Your Creative Business with Financial Expert Amy Smith
- Master Class: Marketing & Distributing Your Feature Film with Russell Schwartz
- Master Class: Own Your Voice Pitch and Present with Confidence
- Master Class: Producing Your Short Film with Andrew Carlberg

### Sundance Collab Courses:

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- <u>Discover: Fiction Producing</u>
- <u>Discover: Documentary Producing</u>
- Documentary Filmmaking Core Elements
- Pitching Yourself & Your Work (On Demand)